



The Greater Denton/Wise County Association of REALTORS® (GDWCAR) is pleased to offer area businesses the opportunity to join the Association as Affiliate Members.

If you're not listing or selling, and do not hold an active real estate license, Affiliate membership is ideal. This membership is usually held by companies that are associated with the real estate business (Title Companies, Lenders, Inspectors, Pest Control, Roofers, etc.) but can be held by any company that would like to join. Affiliates hold membership with GDWCAR (Local) and Texas REALTORS® (TAR), however, no access to MLS is granted. Affiliate members have many networking opportunities for promoting their products and services to the REALTOR® community.

As a member, you are entitled to all local and state benefits, member communications, monthly news, legislative advocacy on your industry's behalf, community service, and being part of a strong group of industry professionals.

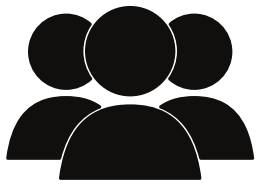
Businesses who become Affiliate Members also receive the following member benefits...

Affiliate Benefits	Platinum	Gold	Silver	Bronze (formerly Base)
Affiliate Business Council Membership	✓	✓	✓	
ABC Logo Website Directory	✓	✓	✓	
General Website Directory	✓	✓	✓	✓
Mixer Sponsor	✓			
Affiliate of the Month	✓	✓		
Newsletter Banner	✓	✓		
Website Banner	✓	✓		
Pinned Social Shout Outs	✓	✓		
New Member & Upgraded Level · Social Media Announcements	✓	✓	✓	✓
REALTOR® Store Marketing Space	✓	✓	✓	✓
REALTOR® Day at City Hall/Capitol	2 Tickets	1 Ticket	Member price	Member price
TREPAC Dinner/Auction Tickets	2 Tickets	1 Ticket	50% off 1 ticket	Member price
TREPAC Dinner/Auction Title Sponsor	✓	✓		
Installation Banquet Tickets	2 Tickets	1 Ticket	50% off 1 ticket	Member price
Installation Banquet Title Sponsor	✓			
Installation Banquet Sponsor		✓		
Complimentary Luncheon Tickets	10 Tickets	6 Tickets	3 Tickets	Member price
Networking Luncheon Sponsor	2 Speakers	1 Speaker		
Golf Tournament Title Sponsor	✓			
Golf Tournament Hole Sponsor	✓	✓		
Spring TREPAC Event Sponsor	✓	✓		
Lunch and Learn Sponsor	✓	✓		
New Agent Orientation w/Contact Information	✓	✓	✓	
New Agent Training w/Contracts & Lunch	✓	✓		
Other Sponsorship Opportunities	✓	✓	✓	✓
Quarterly Event E-blast	✓	✓		

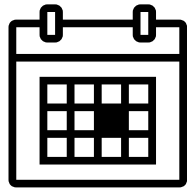
# About GDWCAR

## A resource for success!

Greater Denton/Wise County Association of REALTORS® (GDWCAR) is a full-service trade based volunteer association. Established in 1952, the membership is comprised of REALTORS® who are bound by the higher standard of professional practices as set forth in the Code of Ethics, Affiliates who serve the member's clients, educators, legislators, and student members.



**1,100+  
members**



**100+  
events &  
classes**



**1.9 billion+  
in sales**



**16k+  
home  
buyers**



GREATER DENTON/WISE COUNTY  
★ ASSOCIATION OF REALTORS®, INC.

# Affiliate Business Council

## Mission Statement

The Affiliate Business Council (ABC) is the primary funding source for Association events. They exist to bring REALTORS® and Affiliates together to grow businesses. Designed to help Affiliates effectively and efficiently plan their year and budget to GDWCAR members.

## General Rules

- ABC members serve on specific committees to ensure success.
- Affiliate Director, appointed by the President, serves as Chair of the Affiliate Business Council.
- ABC meets monthly, the first Monday of the month, at 2 pm. Members regularly attend and participate in these meetings.
- You must be a Platinum, Gold, or Silver member in good standing with the Greater Denton/Wise County Association of REALTORS® to participate in the council.

## ABC Benefits

- Maximum exposure within the Association
- Help develop programs and opportunities that foster REALTOR®-Affiliate networking opportunities
- Company name, logo, website, and primary contact information listed on the enhanced Affiliate Members Directory on the [gdwcar.com](http://gdwcar.com) website
- If interested, priority consideration for instructor opportunities for seminars and accredited courses
- The opportunity to market your businesses special event, once per quarter (Platinum & Gold only)

# Benefits

Below are just a few of the benefits available to our Affiliate members. For a full list, consult the benefits chart on the back of this page...

- Marketing Opportunities: Display your flyers and business cards in the REALTOR® Store
- Acknowledgment Opportunities: Be acknowledged for contributions to TREPAC
- Recognitions Opportunities: Eligible for the Association's "Affiliate of the Year" award
- Sponsorship Opportunities: Get advanced notification and priority consideration of sponsorship opportunities for education classes and special events
- New Affiliate member welcome recognition on GDWCAR social media outlets
- Affiliate level upgrade recognition on GDWCAR social media outlets
- Subscription to GDWCAR newsletters to keep you informed of industry and Association news and events
- Ability to purchase Supra key services (Inspection and Pest Control Affiliates only)
- GDWCAR Affiliate members enjoy the benefit of 10% off of the products in our REALTOR® Store
- Option to rent GDWCAR rooms for free (beverage/food & audio/visual fees, if applicable).

## Pricing

Billed annually in October. Membership dues are prorated monthly for new members. New Affiliates are subject to various, one-time fees not listed below.

- **Platinum** \$5,480 value for \$2,500
- **Gold** \$3,295 value for \$1,500
- **Silver** \$900 value for \$750
- **Bronze** \$300 value for \$217

For questions about these benefits, including sponsorship and advertising opportunities, please contact Berenise Perez at [membership@gdwcar.com](mailto:membership@gdwcar.com) or call 940-387-8212